

Sierra at Tahoe Educational Foundation

Board Meeting Minutes

December 31, 2016

Team Room

Present: Roger Ashton, Sue Perpall, Ryan Bryan, Trina Johnston, Silke Rover, Dan Moore

1) Introductions and Cell Phone Numbers

Roger Ashton - President - 510-773-7430

Sue Perpall - Treasurer - 530-545-9367

Newly elected in November 2016:

Ryan Bryan - Vice President and Communications Officer - 530-318-0411

Silke Rover - Secretary - 530-416-1416

Carl Murray - Member at Large - 530-887-8656

Trina Johnston - Member at Large - 530-927-7171

Sierra staff Dan Moore - 714-305-7847

Ryan explained the additions that he made to the SATEF website: www.sierrateams.org

- The website will from now on be used to track volunteer opportunities and hours (parents can read what volunteer positions are coming up and sign up for them; the hours will then automatically be added to their log; an e-mail will be sent to them as a reminder for the volunteer job and another e-mail will go to the organizer of that event; Ryan and Silke will work with event organizers confirming that volunteer hours were worked and make adjustments on website if necessary; Ryan and Silke will meet after the first event (Tahoe League this coming weekend) and go over volunteer tracking).

- \$100 foundation fees will be tracked here, too.

- Photos and bios of coaches will be added plus contact info so that parents can contact coaches regarding their children's attendance etc.

- Equipment swap.

2) Review interface between the Board and Sierra Management (Dan Moore) and

3) Review Communications protocol between the Board and the athletes / families / coaches with the use of the new website and general e-mail blasts and social media

- The board will run information such as website changes by Dan.

- The board can communicate directly with coaches but copy Dan.

- Dan will send copies of e-mails to parents to board members.

- These e-mails will also be posted on the website (Ryan) and on Facebook (Dan).

- Silke asked Dan to please send info to families about high school A/B days, so that we know there will be practices starting the week of Jan. 9th.

4) SATEF financial review

- Sue reported that the current balance is \$10,493.74

- Coaches got a thank-you stipend for attending nationals.
- The board will decide if there will be an extra sweatshirt order this year for the families that started team this year. Trina would be taking on the ordering and can ask parents to volunteer to help sell and deliver the shirts.

5) Review status of the \$100 team athlete deposits and develop a plan to get the money

- The \$100 is not a deposit but a fee to be paid by each family. We agreed that it is a \$100 per family fee and not \$100 per competition athlete.
- The \$100 fee is tax deductible.
- There are over 70 competition team athletes and only 5 have paid so far.
- Ryan will receive a list of all comp team members for a list on the website to track who has paid or not.
- Ryan will e-mail all families a reminder of the fee and information on how SATEF is planning on spending this money.
- In addition to the \$100 fee, families must serve 6 hours of volunteer time if they have one child on a team and 8 hours if they have two or more children on SAT teams.

6) Income for SATEF

- Ryan brought up the idea of using advertisements on chair lifts and lift poles to go toward SATEF and Sierra-at-Tahoe. The board will need to ask John Rice.
- Ryan had suggested a regular (once a week) yoga training for the athletes led either by a parent who has a yoga teaching background or by a yoga instructor that SATEF would pay for. Dan explained that SAT has an employee who is currently providing free yoga classes to SAT staff and that he has brought her to the teams on Saturday and Sunday mornings (starting at 8:10am) for 30-minute stretches before practices. If we were to extend the yoga program, we should probably use this same instructor.

7) Volunteer sign-ups

- See info above about tracking jobs and hours on the website.
- The board is looking for completed volunteer hours when athletes are applying for scholarship toward championships.
- Ryan is going to send out a reminder for families to pay the \$100 fee by January 30th, 2017. Families that still have not paid by that day will be contacted by board members via phone. (We will share this job and each take on a few families to call.)

1:00pm

At this time, we interrupted the board meeting for a parent meeting.

The board members introduced themselves to the about 20 parents.

Points we talked about and answered questions:

- Website: Parents please sign up your athlete at www.sierrateams.org;
- Info that the website will provide.

- How the \$100 athletes fees are being used (avalanche training, concussion awareness, team uniforms or sweatshirts, scholarships for athletes for events and championships). A full list will be posted on the website.
- Concussion awareness: parents are advised to buy a mouth piece for their child as it can prevent a concussion in some cases and can save expenses for dental work in case of an accident. Can be purchased online, at local stores like Big5 or Walmart for about \$2.00 to \$20.00. Dr. Wenck in South Lake Tahoe makes custom-fit mouthpieces for about \$25. Athletes should do a concussion test online to establish a base line for themselves. Go to www.impacttestonline.com/testing and use the access code VRZWUXC5KU. You can do this at home from your own computer.
- Informed parents about events that SATEF is involved in to raise money, such as America's Most Beautiful Bike Ride, 1/2 Marathon, as well as events to benefit the athletes such as Tahoe League races; Team BBQ etc.
- More volunteers are needed for the Jan. 8 Tahoe League at SAT (mostly gate keepers - sign up on website). Volunteers will receive a sack lunch. There will be a training for gate keepers on Jan. 7 at 3pm.
- Ski practices for non-racers will still be held on Jan. 8.
- Clarifications on some abbreviations:
Tahoe League - entry-level races (register as team not individuals until the day of the race. Must be a USSA member, see website.) The Tahoe League is now becoming a subset of Far West Skiing - see www.fwskiing.org - for Tahoe League race schedule see www.fwskiing.org/content/tahoe-league-schedule-results
Far West Skiing - is a subdivision of USSA (U.S. Ski and Snowboard Association) - see www.ussa.org
- USASA (USA Snowboard and Freeski Association) www.usasa.org will also soon become part of USSA
- Ski bibs should be returned after each race; if families still have some from last year, please return!
- Photos from races and events, please send to Facebook websites (there are three: Sierra-at-Tahoe; Sierra Teams; Sierra at Tahoe Educations Foundation)
- Dan explained that there is hope for a future charter school with its own building on Sierra grounds. Starting this year, there will be an All-Mountain Team.

Continuation of board meeting at 1:45pm:

8) Corporate Status

Sue reported that the 501.3.c status is all updated.

9) By-laws and board member responsibilities

A copy of SATEF's by-laws will be posted on the website.

Point persons were appointed for the following events and responsibilities:

- Meeting minutes: Silke
- Payment reminders: Sue and Ryan
- Payment collections: Sue

- Legal corporate update: Sue
- Website: Ryan
- Volunteer hours: Ryan and Silke
- Press contact: Roger for USASA (ask a parent to be the press contact person for USSA events)
- Sweatshirt order: Trina

- AMBBR: Roger
- Rock Tahoe (1/2 marathon in August or September): TBD
- Big Air Buckle Up: Sue and Zach Ford (aka Muffin - he functions as a liaison between SAT and SATEF)
- Snowsports (Feb. 13-16): Sue and Silke (and Trina?)
- Beer Garden: Roger and Ryan
- Races - Carl
- USASA sign-ups for races: Bridget (not clear how many of these hours could be counted toward SATEF volunteer hours)
- Year-end picnic: Roger

10) What does SAT need from SATEF Board?

- Survey the coaches to find out what they need/want.
- Connect park crew with coaches.
- Share all info with Dan.

11) Next SATEF Meeting

Saturday, January 14th, 2017 at 1:00pm

Meeting adjourned at 2:26pm.